URBAN DESIGN + PLANNING

BRIDGING COMMUNITIES

CARDUCCI ASSOCIATES

East Pleasanton, Pleasanton, CA

CARDUCCI ASSOCIATES

PROFILE

Founded in 1976, Carducci Associates is a professional landscape architecture and planning firm based in San Francisco and serving a wide range of public and private sector clients throughout California. Emphasizing personal and responsive client service, we work closely with each client during design and construction to devise unique, creative and effective solutions.

VIEWPOINT

We believe no two projects are alike, a conviction we convey through unique site-specific designs. We focus on clients' needs, creating opportunities for interaction between people and nature that result in memorable experiences.

PROFICIENCIES

We conceptualize landscapes that express an artistry and sensitivity to the interaction of social and natural systems. We develop concepts that are purposeful, buildable and sustainable.

We combine creative and technical ability in landscape architecture, planning and urban design with expertise in stormwater management and irrigation, Bay-friendly landscape principles and maintenance practices to conserve water, nurture soils, reduce use of chemicals and comply with stormwater regulations. Our approach creates habitats for birds, bees and other pollinators and beautiful and functional landscapes for people.

We collaborate with clients, other design professionals, multidisciplinary teams and contractors to conceptualize, detail and build complex projects.
We facilitate transparent community engagement processes responsive to the unique requirements of community-driven design that build community support toward a common purpose.

We deliver LEED® certified projects by employing sustainable measures and materials. Our projects provide open space, conserve energy and water, ameliorate the urban-heat island effect, control stormwater runoff, insulate buildings and create outdoor amenities for people.

VALUES

We are committed to the highest standards of social and environmental responsibility and ethical conduct. We provide safe working conditions, treat people with dignity and respect, act fairly and ethically, and use environmentally responsible practices. Our company policies address anti-corruption, anti-human trafficking and anti-slavery.

DRAWING FROM OUR PAST

We draw by hand throughout the design process, using hand drawn sketches and renderings to visualize ideas, develop solutions and collaborate with clients and other design professionals. As a complement to high-tech digital tools, this artistic "soft touch" enables viewers to use their imagination to complete the vision of the sketch. From sketches, we translate our designs into polished digital renderings. By using both analog and digital means, we take the best of the past and modern technology to more effectively design and communicate today.

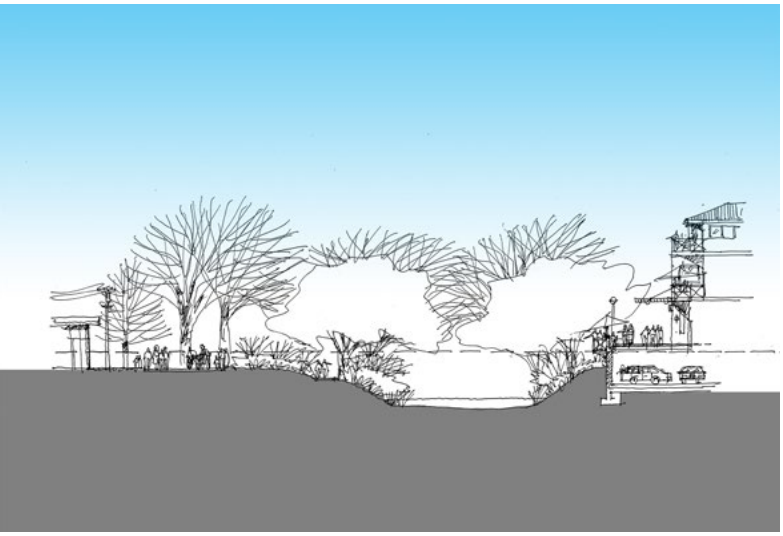
Our synergistic approach to planting design and irrigation establishes landscapes that preserve our natural resources.

Royer Saugstad Park, Mater Plan Update, Roseville, CA

ROYER SAUGSTAD PARK MASTER PLAN UPDATE

ROSEVILLE, CA

In collaboration with the Downtown Roseville Specific Plan, Carducci Associates developed a master plan for Royer / Saugstad Park. The master plan for the diverse, linear park increases connectivity with Downtown Roseville, by connecting the Civic Center and Town Square via a downtown bridge to Royer Park. Pedestrian bridges were upgraded and reoriented, and additional walking paths were created. Public enhancements included tree planting, creek restoration, relocation of tennis courts, and upgrading of the softball field, Dietrich Hall, and Cook Shack. Arts, culture, heritage, entertainment, and education were promoted through historical Roseville and natural history themes in signage, interpretive design, and public art. Connections, place-making, creek restoration, and flood conveyance were key components of the plan.



Royer Saugstad Park, Mater Plan Update, Roseville, CA

ON BROADWAY

REDWOOD CITY, CA

Shops On Broadway is a mixed-use development located in downtown Redwood City across the street from Courthouse Square and City Hall, and two-and-a-half blocks from the Redwood City Caltrain Station. The tree-lined streets of the two-block development offer retail and restaurant venues, a movie theater, and office space. Key features include a theater plaza linking downtown to the nearby multi-modal station, as well as appropriate signage, lighting, special paving, gateways, public art, and new surface parking. The Shops On Broadway will use recycled water for irrigation and provide alternative energy sources.

On Broadway

CREAMERY
TAGONE FLAVOR GRILL
CHIPOTLE
SEE THE LIGHT.

Roseville Town Square

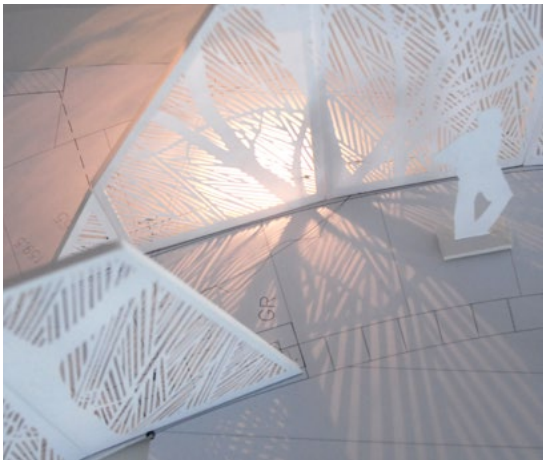
TOWN SQUARE

ROSEVILLE, CA

The City of Roseville selected Carducci Associates to realize a visionary plan developed to bring more people downtown. Our team developed a detailed site plan for a Town Square adjacent to the Civic Center that acts as a welcoming public space and invites residents to visit a farmer's market, an art walk, book fair, or concert. In addition to a shaded stage for special events, the Town Square has an interactive fountain, a rain garden, and many quiet sitting areas to rest or read. Moveable furniture invites impromptu gatherings. Abundant greenery includes groves of native valley oaks that serve as a buffer to street activity.

"You have showed a great deal of creativity with and responsiveness to the suggestions and goals of a complicated group with many different ideas."

-Mike Shellito, Assistant City Manager/ Community Services Director, Roseville, CA



EAST PLEASANTON

PLEASANTON, CA

The local developer hired Carducci Associates to create a master plan for East Pleasanton, a guide for development focused on health/wellness, water conservation, and beauty. The master plan preserves the majority of the regional park system, and adds 6 miles of trails that connect neighborhoods, improve access to Pleasanton 's finest parks, and feeds into larger regional trail networks. The plan also provides for interpretative signage, a nature/community center, and educational walks to promote learning about regional history, sustainability, and native habitat enhancement. The landscape scheme conserves water with drought-tolerant plants and high-efficiency irrigation, reducing the use of potable water by 64%.

East Pleasanton

East Pleasanton, Pleasanton, CA

We create opportunities for inspiring connections between people and nature that awaken an appreciation for the natural world.

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