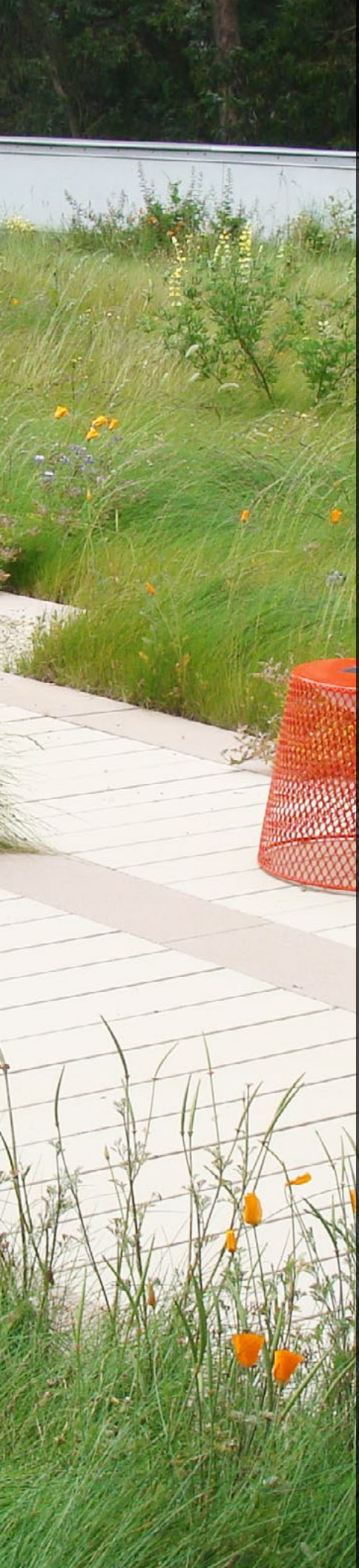
HOSPITALITY + RETAIL

ENHANCING LIFESTYLE

CARDUCCI ASSOCIATES

Green Roof, San Francisco, CA



CARDUCCI ASSOCIATES

PROFILE

Founded in 1976, Carducci Associates is a professional landscape architecture and planning firm based in San Francisco and serving a wide range of public and private sector clients throughout California. Emphasizing personal and responsive client service, we work closely with each client during design and construction to devise unique, creative and effective solutions.

VIEWPOINT

We believe no two projects are alike, a conviction we convey through unique site-specific designs. We focus on clients' needs, creating opportunities for interaction between people and nature that result in memorable experiences.

PROFICIENCIES

We conceptualize landscapes that express an artistry and sensitivity to the interaction of social and natural systems. We develop concepts that are purposeful, buildable and sustainable.

We combine creative and technical ability in landscape architecture, planning and urban design with expertise in stormwater management and irrigation, Bay-friendly landscape principles and maintenance practices to conserve water, nurture soils, reduce use of chemicals and comply with stormwater regulations. Our approach creates habitats for birds, bees and other pollinators and beautiful and functional landscapes for people.

We collaborate with clients, other design professionals, multidisciplinary teams and contractors to conceptualize, detail and build complex projects.
We facilitate transparent community engagement processes responsive to the unique requirements of community-driven design that build community support toward a common purpose.

We deliver LEED® certified projects by employing sustainable measures and materials. Our projects provide open space, conserve energy and water, ameliorate the urban-heat island effect, control stormwater runoff, insulate buildings and create outdoor amenities for people.

VALUES

We are committed to the highest standards of social and environmental responsibility and ethical conduct. We provide safe working conditions, treat people with dignity and respect, act fairly and ethically, and use environmentally responsible practices. Our company policies address anti-corruption, anti-human trafficking and anti-slavery.

DRAWING FROM OUR PAST

We draw by hand throughout the design process, using hand drawn sketches and renderings to visualize ideas, develop solutions and collaborate with clients and other design professionals. As a complement to high-tech digital tools, this artistic "soft touch" enables viewers to use their imagination to complete the vision of the sketch. From sketches, we translate our designs into polished digital renderings. By using both analog and digital means, we take the best of the past and modern technology to more effectively design and communicate today.

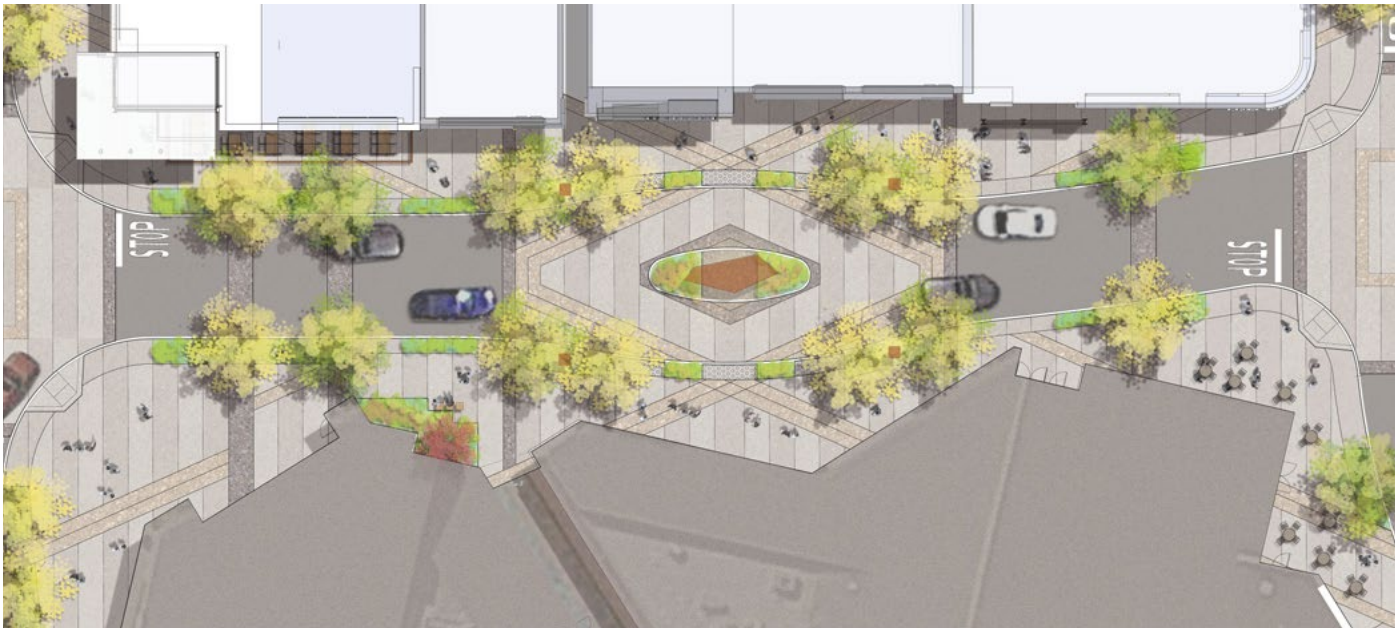
Willows Shopping Center

WILLOWS SHOPPING CENTER

CONCORD, CA

While the Willows Shopping Center has attracted a roster of successful and stable tenants, its owner recognized an opportunity to improve and reinvigorate the property by creating a pedestrian-friendly shopping venue with modernized outdoor spaces and amenities for the many office workers and young families who frequent the property. Carducci Associates' rebranding of the Willows Shopping Center included accessible and walk-able public spaces, an open-air community plaza, restaurants with outdoor seating, and improved vehicular circulation.

Eureka!
FIRE LANE - NO PARKING


STOP
STOP

CUPERTINO VILLAGE

CUPERTINO, CA

Spurred by the development of the Apple 2 campus across the street, Kimco Realty enlisted Carducci Associates to create an outdoor shopping experience that would re-engage its existing customer base, while attracting new visitors from the surrounding community. Because many of the tenants offer Asian products and cuisine, our team created a design that respects feng shui principles, while still providing a contemporary pedestrian experience. Formal gateways transition to an intimate garden setting, establishing a hierarchy that draws visitors into a welcoming space that encourages future visits.

Cupertino Villiage

verizon
SALE
yoga
Quickly

METRY

Vérité Winery

VÉRITÉ WINERY

HEALDSBURG, CA

One of Sonoma County's elite wineries, Vérité wines have the distinction of earning twelve 100-point scores from renowned wine critic Robert Parker, Jr. Recently, Jackson Family Wines—owners of Verite—hired Carducci Associates to create a new vineyard and tasting-room experience that would be as superb as its award-winning wines. Carducci Associates designed a new drive, entry markers, garden, and a winery landscape that celebrates the vineyard and highlights views of the Sonoma landscape. For Verite's discerning clientele, the entire experience from arrival to exit is a choreographed sequence designed to create a memorable afternoon worthy of a return visit.

macy's
RESTAURANT
RESTAURANT

Serramonte
REGAL
REGAL

SERRAMONTE CENTER

DALY CITY, CA

A massive retail hub of over 80 acres of retail space, Serramonte Center houses Daly City's largest collection of stores. Its modernization required Carducci Associates to enhance the outdoor environment, improve the pedestrian experience, and beautify the landscape. Interactive play elements, an outdoor living room, and flexible open space to accommodate various events, allow for lounging, passive recreation, and a more pedestrian-oriented environment. Lush and vibrant colors and textures in both soft and hard landscape elements provide year-round visual interest, consistent with the center's vision of seasonality.

Peacock Gap Golf Club

PEACOCK GAP GOLF CLUB

SAN RAFAEL, CA

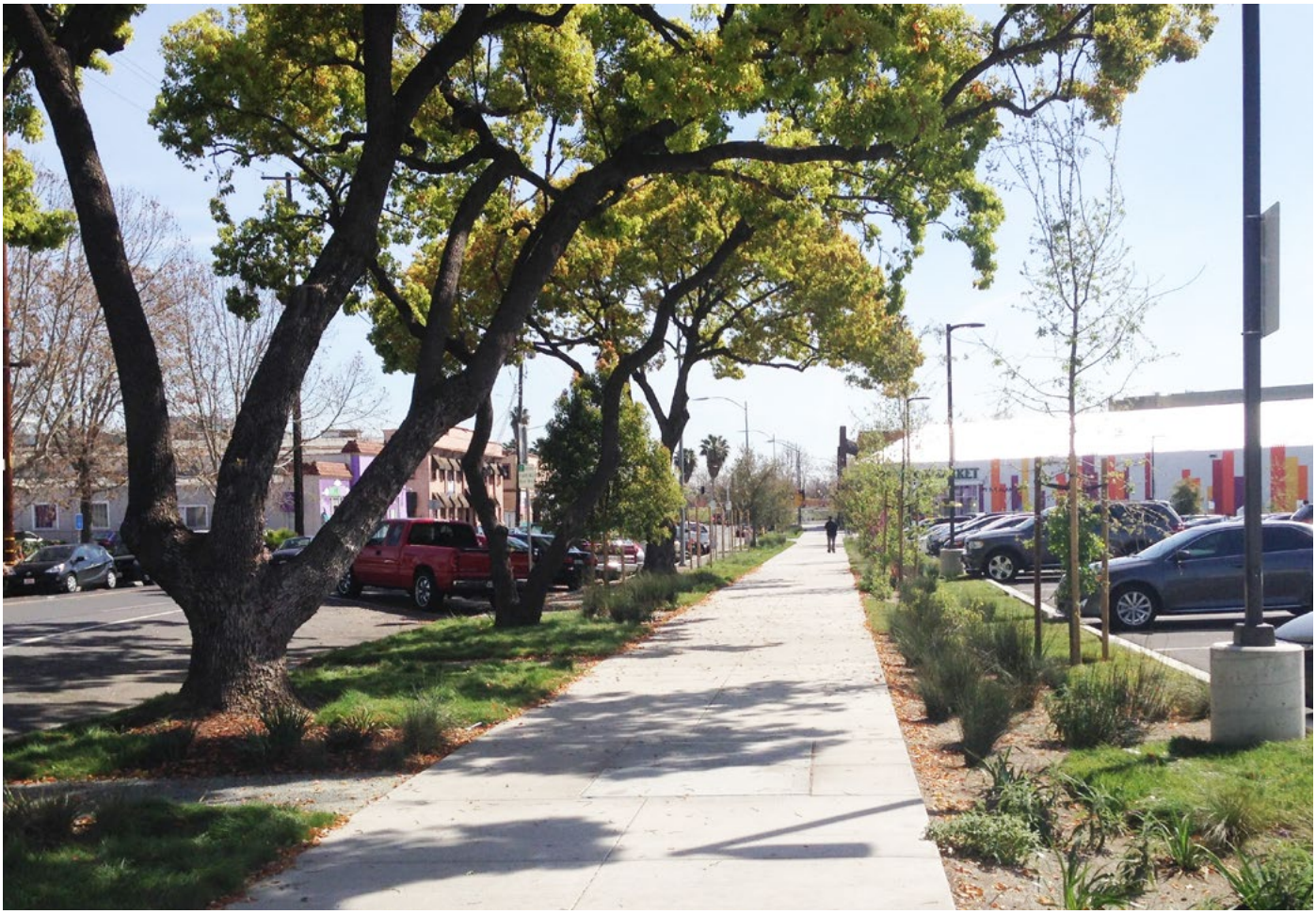
Carducci Associates worked on preliminary landscape design, planning entitlements, construction documents and construction administration of two phases of improvements. Phase I included a new Golf Services Building to serve the golf course and included a cafe, Proshop, outdoor dining terrace with outdoor fireplace and water conserving landscaping to harmonize with the golf course setting. Phase 2 includes the replacement of the existing club house with a new banquet facility for club and event use separate from the golf club operations. The banquet facility includes stone-faced garden walls, wood trellises, terrace, event lawn, roof terrace, and west hillside garden for outdoor events.

Whole Foods Market

WHOLE FOODS MARKET

SAN JOSE, CA

Located in the heart of San Jose, Whole Foods Market at 777 Alameda acts as a gathering place influenced by San Jose's unique cultural heritage and Whole Foods' environmental ethic. Pedestrian paving references the area's agricultural past and the history of The Alameda, as well as Native American basket weaving and botanical embroidery. In keeping with the Whole Foods brand, trees are planted in the parking lot and plaza, and native grasses and wildflowers, grouped by landscape type and water use needs, create a beautiful, low-maintenance, and drought-tolerant landscape. Bio-filtration planting areas are sculpted to add visual interest.



Stockton
WHOLE FOODS

WHOLE FOODS
Stockton
ONE DAY SALE
Ice Cream

nial Sacral Therapy Center
WHOLE FOODS

CARNEROS INN

NAPA, CA

One of the premier hotels in Napa Valley, the Carneros Inn, formerly a PlumpJack Resort, is a 27-acre property designed to reflect the region's agricultural heritage and the vernacular architecture of barns, silos, and ranchers' cottages. The property includes a Town Square and Village Center, Farm restaurant, guest cottages with private gardens, and villa-like homes with landscaped courtyards. Designed to project a distinct "wine country" charm, the resort comprises vineyards, apple orchards, and mustard fields, while providing sophisticated guest amenities that include an infinity pool, spa, banquet facilities, and fine dining and casual cafés.

Carneros Inn

Strawberry Village

STRAWBERRY VILLAGE

MILL VALLEY, CA

Originally built in 1964, renovation of Strawberry Village Shopping Center forty-three years later employed the concept of an agricultural village as a theme, incorporating elements of Tuscan plazas and farming communities into the architecture and design of the Marin County venue. Landscaped streets are lined with a variety of fruit-bearing trees, along with colorful shrubs and dramatic plantings that create a pleasant place to shop, socialize, and dine al fresco. Acting as a focal point for the Village Center, a sundial plaza with overhead star lighting evokes the charm of European plazas strung with tiny lights.

Our synergistic approach to planting design and irrigation establishes landscapes that preserve our natural resources.

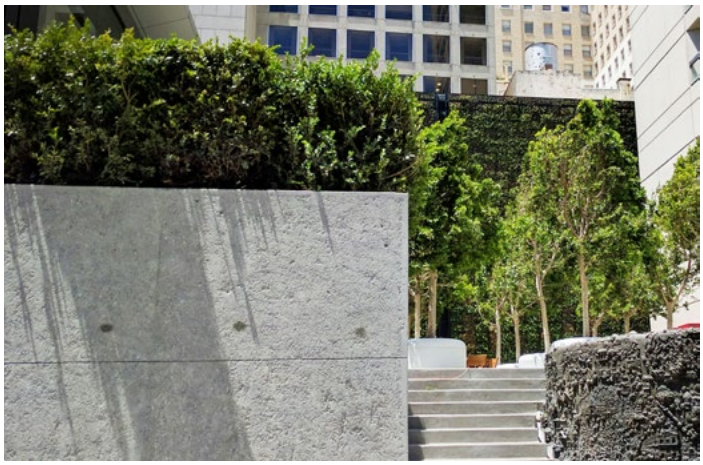
UNION SQUARE RETAIL

SAN FRANCISCO, CA

Taking cues from the bosquet of trees designed for the Alves Café project, Carducci Associates created groves of trees and lush hedges to humanize the interior and exterior of this high-tech retail space. The landscaped shopping experience now forms the basis of design for the client's international flagship stores.

Union Square Retail

“We trust them to bring our design work into reality with sensitivity to both the architectural detail and quality we demand and the budgetary and schedule needs of our clients. Carducci Associates has our highest recommendation.”



Hyatt Regency

HYATT REGENCY

MONTEREY, CA

With the powerful beauty of Monterey as inspiration, Carducci Associates took part in a thoughtful renovation of the Hyatt Regency Hotel and Spa, enhancing the 22-acre site with new amenities that included free-form pools, gardens, and walking and jogging paths. Our work supported the intent to enhance the experience of every guest, with the original Mark Thomas campus designed for individuals and couples, while the newer wings of the hotel serve as a family resort area. Throughout public areas—entry, patios, fire pits, and pool areas—landscaping creates an authentic connection to the natural and historic context of Monterey.

DEERFIELD RANCH WINERY

KENWOOD, CA

Located in the Sonoma County community of Kenwood. Deerfield Ranch Winery lies along the lower slopes of mountain woodlands overlooking valley wetlands. Designed to bridge nature and humanity, the winery was carefully sited to respect the sensitive ecosystem that surrounds the tasting room and other buildings. The winery also incorporates high-tech drainage systems and uses native plants and bioswales to filter runoff prior to release into the landscape. Applying organic wine making skills from field to glass, Deerfield Ranch Winery creates authentic artisan wines while preserving the beauty of the land.

Deerfield Ranch Winery

4th Street, Berkeley, CA

We create opportunities for inspiring connections between people and nature that awaken an appreciation for the natural world.

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