# WORKPLACE + CAMPUS PLACES FOR INNOVATION

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CARDUCCI ASSOCIATES

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### PROFILE

Founded in 1976, Carducci Associates is a professional landscape architecture and planning firm based in San Francisco and serving a wide range of public and private sector clients throughout California. Emphasizing personal and responsive client service, we work closely with each client during design and construction to devise unique, creative and effective solutions.

#### VIEWPOINT

We believe no two projects are alike, a conviction we convey through unique site-specific designs. We focus on clients' needs, creating opportunities for interaction between people and nature that result in memorable experiences.

#### PROFICIENCIES

We conceptualize landscapes that express an artistry and sensitivity to the interaction of social and natural systems. We develop concepts that are purposeful, buildable and sustainable.

We combine creative and technical ability in landscape architecture, planning and urban design with expertise in stormwater management and irrigation, Bay-friendly landscape principles and maintenance practices to conserve water, nurture soils, reduce use of chemicals and comply with stormwater regulations. Our approach creates habitats for birds, bees and other pollinators and beautiful and functional landscapes for people.

We collaborate with clients, other design professionals, multidisciplinary teams and contractors to conceptualize, detail and build complex projects. We facilitate transparent community engagement processes responsive to the unique requirements of community-driven design that build community support toward a common purpose.

We deliver LEED® certified projects by employing sustainable measures and materials. Our projects provide open space, conserve energy and water, ameliorate the urban-heat island effect, control stormwater runoff, insulate buildings and create outdoor amenities for people.

### VALUES

We are committed to the highest standards of social and environmental responsibility and ethical conduct. We provide safe working conditions, treat people with dignity and respect, act fairly and ethically, and use environmentally responsible practices. Our company policies address anti-corruption, anti-human trafficking and anti-slavery.

### DRAWING FROM OUR PAST

We draw by hand throughout the design process, using hand drawn sketches and renderings to visualize ideas, develop solutions and collaborate with clients and other design professionals. As a complement to high-tech digital tools, this artistic "soft touch" enables viewers to use their imagination to complete the vision of the sketch. From sketches, we translate our designs into polished digital renderings. By using both analog and digital means, we take the best of the past and modern technology to more effectively design and communicate today.





## MARVELL CAMPUS SANTA CLARA, CA

Arrival at Marvell Semiconductor, Inc. U.S. Headquarters in Santa Clara, California, is announced by elegant identity signage and sculpture that act as symbols of an innovative global corporation. Upon entering the campus, visitors are welcomed with colorful plantings and dancing water, while vehicles drive across a rich pattern of concrete pavers that run along a linear water feature/signage element and lead to a sculpture fountain that celebrates the flow of ideas at the core of Marvell's mission. An art plaza in the center of the campus features lighted kinetic water and wind sculptures that respond to shifts in wind and sunlight.





# OUTDOOR WORKSPACE

## FOSTER CITY, CA

Seeking to enhance the experience of employees of a life science company, leads to an opportunity to redesign the landscape of their central campus. Creating a diverse collection of spaces to promote well-being, stimulate innovation, collaboration, creativity, and enhance the campus' sustainability goals while maintaining visual identity. With the incorporation of outdoor work spaces, colorful and interactive furniture, and recreational amenities, Employees are encouraged to live, learn, work, and play outdoors, resulting in a safer outdoor work environment.





# **HITACHI CAMPUS**

SANTA CLARA, CA

Hitachi Data Systems' purpose in updating the company's 3.25-acre campus was twofold: to create an outdoor retreat for its 2,800 employees and to extend Hitachi's innovative spirit beyond the office walls. A red Tori gate marks the entrance to the campus and signifies the company's cultural roots, while a series of meditative spaces and meandering pathways connect campus buildings. Seasonal planting, creek-like fountains, themed corner gardens, and playful landscape elements allow employees to experience nature, or to re-focus on projects outdoors. An island pavilion and grass lawns create spaces for lunchtime seating and corporate events, encouraging a work life beyond the cubicle.







# **CLOUDFLARE OFFICE**

### SAN FRANCISCO, CA

Carducci Associates designed an outdoor alley space for San Francisco startup, Cloudflare. Created to provide a lunch and meeting space at the same level as the first floor cafeteria, our solution for the narrow 15' alley called for a multi-functional deck with trash storage positioned under the decking structure. Additionally, our design preserved a non-flammable fire egress path to ensure employee safety. Situated in the South End Historical District, the Cloudflare building required a Certificate of Appropriateness Permit from the SF Planning Department, stipulating that materials and finishes visible to the public right of way must be consistent with the neighborhood's industrial character.

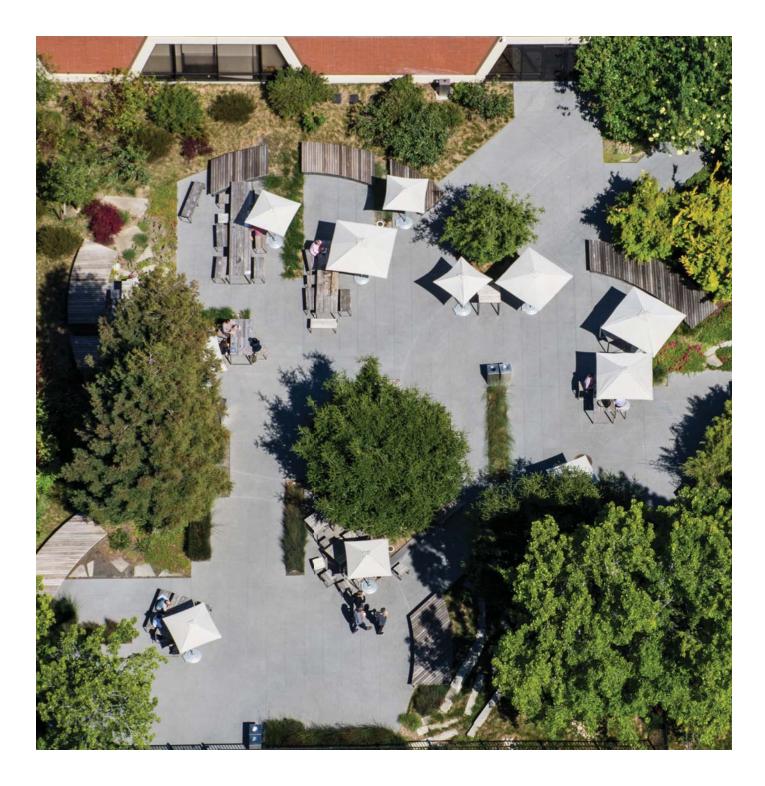




# **CORPORATE COURTYARD**

**CUPERTINO, CA** 

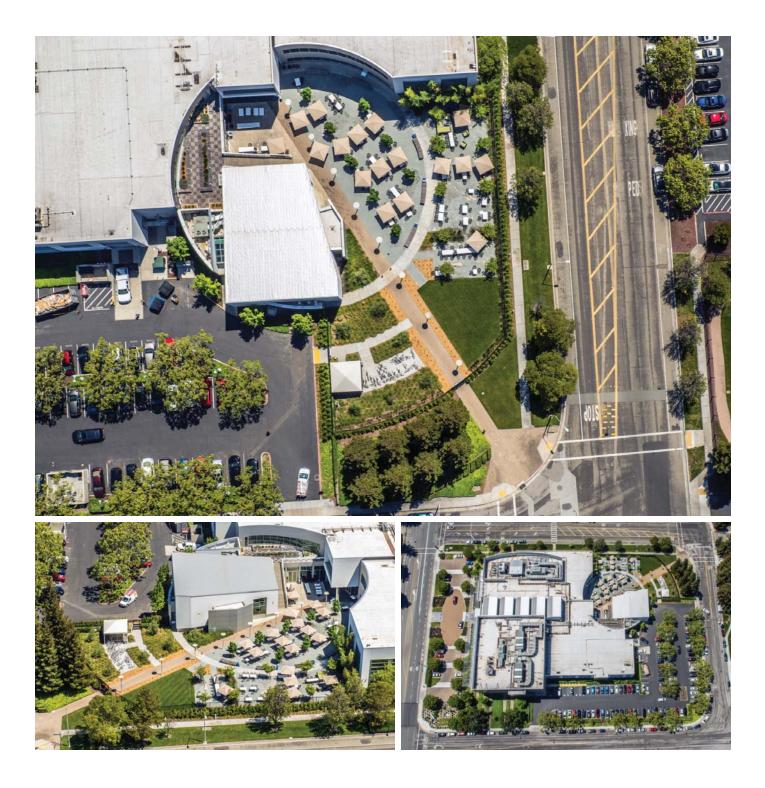
The client, a well-known high-tech giant, selected Carducci Associates to assess and evaluate the existing campus and subsequently, to select and design plant material, lighting, and pedestrian path of travel to and through the courtyards to create a user-friendly environment. Our team renovated the waiting areas and courtyard to provide a comfortable park-like setting where employees are inspired to interact creatively on an informal basis. Equipped with benches, tables, chairs, and shade structures, the area will be used for outdoor dining, meetings, and company celebrations.







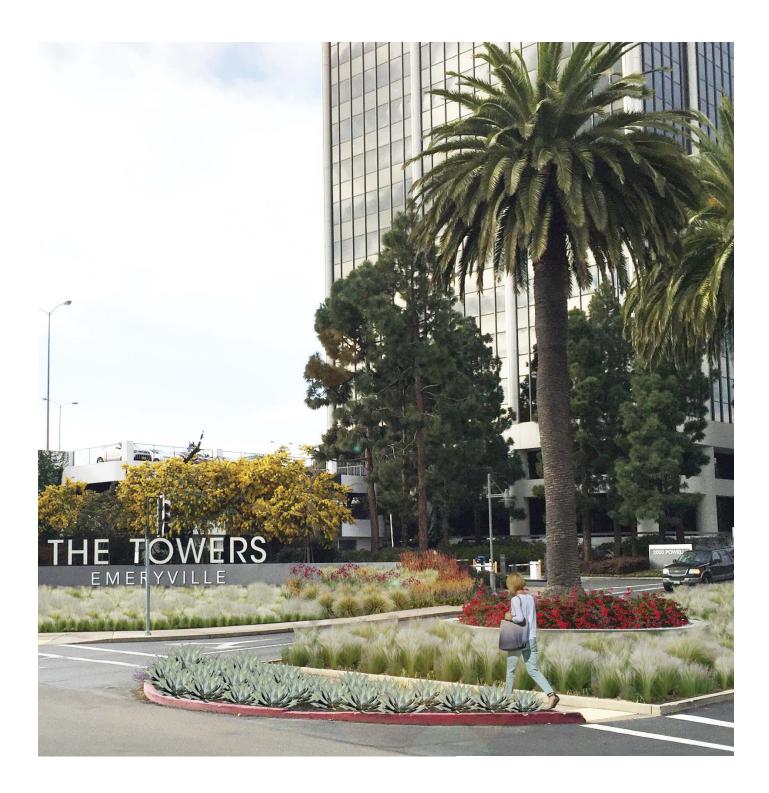
The client selected Carducci Associates to assess and evaluate Kifer 4's existing northwest courtyard and subsequently, redesigned its planting, paving materials and site furnishing to create an engaging café landscape and informal gathering space for its employees. Equipped with privacy and natural screening, a ping pong table, a variety of seating options and bordered by fine textured drought tolerant ornamentals, the northwest courtyard encourages its users to leisurely come and go and occupy the space as they please. The scope also included second and third floor renovations to existing patio spaces and refreshing the main entry with low water use planting. Bike parking was also added at each of the building entryways.





## TOWERS AT EMERYVILLE EMERYVILLE, CA

The Towers at Emeryville is a corporate office community on the shoreline of the Emeryville Marina Peninsula. As low-water-use planting design becomes ever more critical in California, the client asked Carducci Associates to re-envision the expansive turf sections of the Towers' campus. Our team proposed a striking ornamental grass design that bisects the campus with a ribbon of grasses leading users to the shore where a viewing deck, social space, and swing structure provide a place for tenants to relax during breaks. The architecturally compelling swing structure also functions as public art, drawing one's eye across the Towers' campus.





# **ALVES CAFFÉ** CUPERTINO, CA

Reflecting the company's creative, collaborative culture, this influential technology firm constructed a full-service employees-only restaurant that features indoor / outdoor seating, a second floor for auxiliary uses, a basement garage, and bicycle storage. Carducci Associates provided complete landscape architecture services, including: streetscape design, planting and irrigation design, and outdoor amenities coordinated with the architectural intent. The result is a private dining facility that gives employees ample space to gather for lunch, informal meetings, or socializing. Shaded outdoor seating ensures comfort on warm, sunny days.

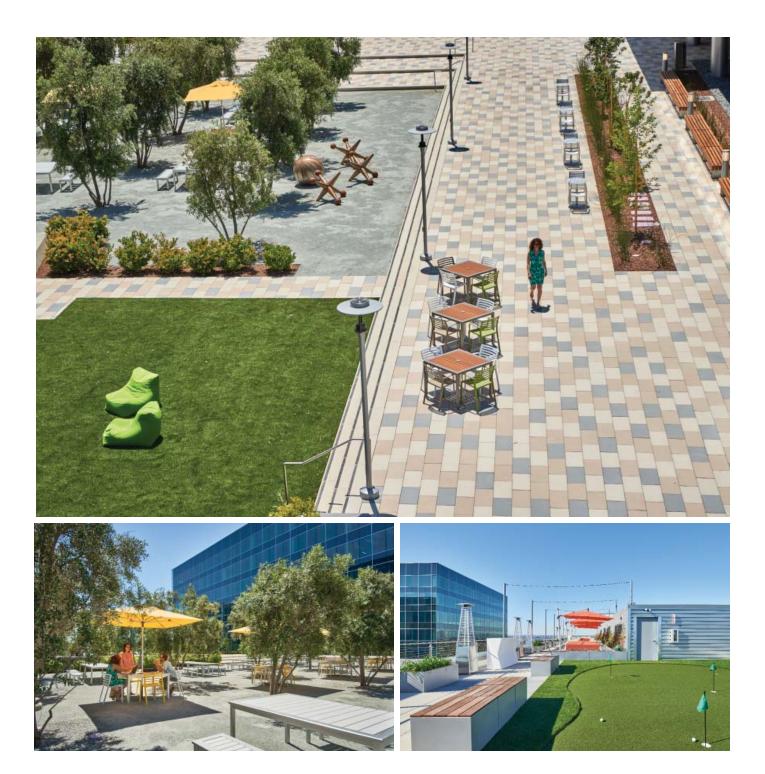




# AMERICA CENTER II

SAN JOSE, CA

America Center II is the second phase of a 13-acre master planned business campus in San Jose, California, that includes five buildings surrounded by an open space preserve. Phase II is comprised of two 6-story office buildings, a parking garage, and an amenity building with a café, fitness center, and rooftop putting green. The landscape connects the various work/play areas of the campus, which encompass outdoor amenities for sports and recreation, open grass and picnic areas, and collaborative work areas with campus-wide universal Wi-Fi. As part of our work, Carducci Associates conducted a wind study used as a basis to site walkways and outdoor sitting areas.





We collaborate with each client to realize effective, creative, and sustainable design solutions.

### VINCENT LATTANZIO

Principal 415 447 5214 vince@carducciassociates.com

#### WILLIAM FEE

Principal 415 447 5215 bill@carducciassociates.com

#### JIN KIM

Principal 415 447 5225 jin@carducciassociates.com



555 BEACH STREET FOURTH FLOOR SAN FRANCISCO CA 94133 415 674 0990 info@carducciassociates.com www.carducciassociates.com

